

USP Biz & Broker Quarterly Q2 2017 Report

UNION
SQUARE
PARTNERSHIP

Welcome to the Union Square Partnership's Biz & Broker Quarterly Report featuring the district's latest real estate news and an easy-to-read map showcasing exciting ground-floor retail opportunities. Home to over 70,000 residents, 150,000 employees and 60,000 students, Union Square is a thriving hub of food, fashion, culture, and cutting-edge businesses. With nearly 344,000 daily visitors, 35 million annual subway riders, NYC's biggest Greenmarket, and the beautiful Union Square Park, there has never been a better time to do business in Union Square!

Spring Improvements Make Union Square Bloom



Neighborhood investments keep Union Square beautiful and vibrant.

With warmer weather upon us, the Union Square Partnership (USP) is out in full force getting the district ready for a busy spring and summer season! Through community support, USP invests in the maintenance and beautification of Union Square Park, its public plazas, and the surrounding area. This year, we're excited to expand our outdoor seating areas and replace existing bistro furniture with all new tables and chairs. We're also beautifying Union Square East's medians with understory plantings, replacing trash cans, painting district furniture, and installing fresh light-pole banners. Our landscaping crew is keeping our urban oasis green and gorgeous, aerating and fertilizing the park's lawn and installing new spring plantings, while our Clean Team's hours have increased to keep up with neighborhood's popularity. Next time you're walking around Union Square, look for the recent investments we've made throughout the district or check out [#USQBlooms](#).

Planning for the Upcoming "L" Line Closure

Nearly 225,000 daily riders use the "L" Line to travel between Brooklyn and Manhattan. In response to the upcoming closure of the Canarsie Tube and the "L" Line (which was recently pushed back to April 2019 and shortened to approximately 15 months), MTA and NYC DOT have been soliciting community feedback on possible alternate travel options. Transportation enhancements include new bus and ferry services, bike and pedestrian infrastructure, as well as extra trains on nearby subway lines. Through the public engagement process, MTA plans to release a preliminary proposal this spring, followed by more public workshops in the summer. A final plan will be announced in the fall. USP will continue to work with city and state agencies to provide input and minimize impacts on affected commuters, residents, and businesses along the 14th Street corridor and surrounding Union Square district. Receive alerts and provide your comments [here](#).



"L" Line closure impacts will be minimized with replacement modes of transportation.

UNION SQUARE PARTNERSHIP ANNUAL MEETING 2017

**Monday, May 15, 2017
4:45 PM**

**W New York - Union Square
Great Room**

**201 Park Avenue South
at 17th Street**

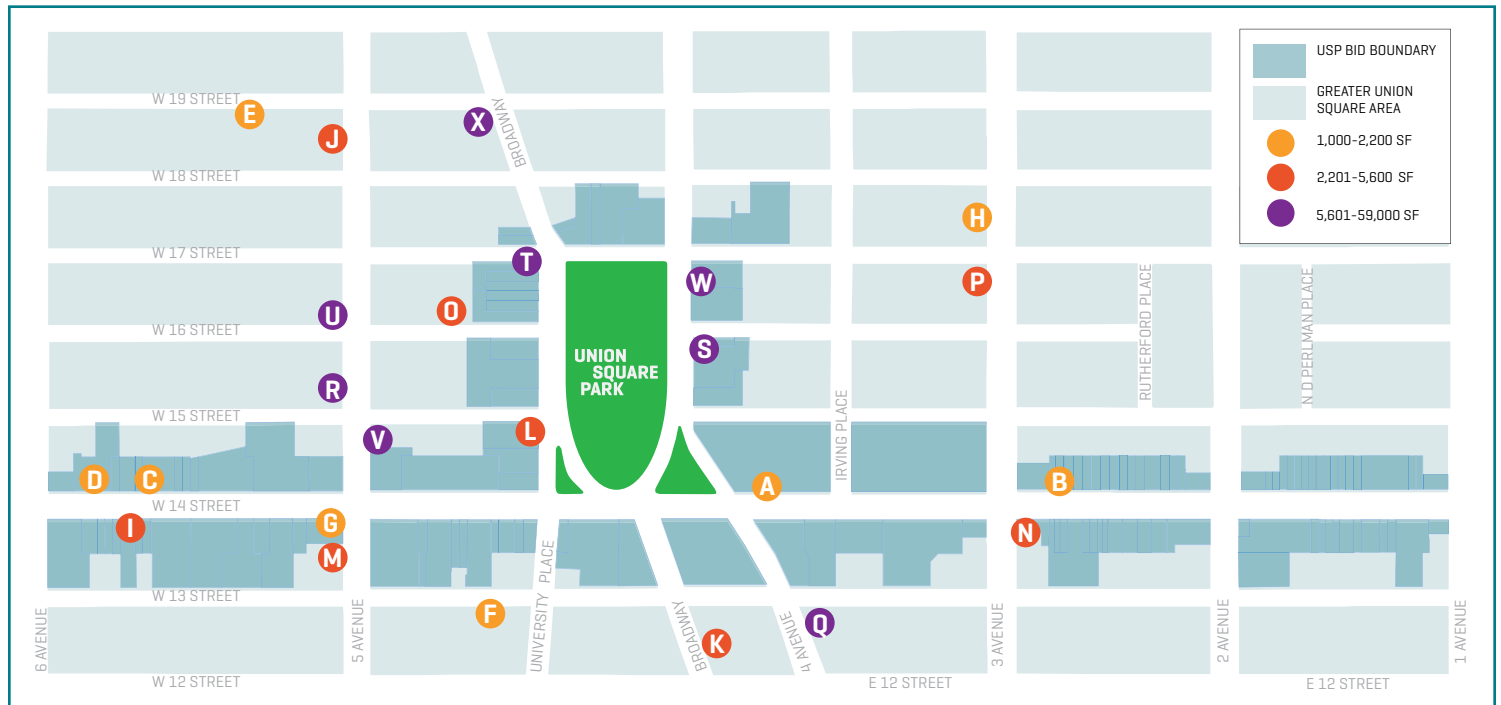
RSVP Required:
USPAnnualMeeting2017.eventbrite.com

New Businesses

ABCV	38 East 19th Street	Food
Barn Joo	35 Union Square West	Food
Camacho's Tacos & Tequila	118 East 15th Street	Food
Daily Provisions	103 East 19th Street	Food
Dept. 1908 by Paragon Sports	21 East 17th Street	Retail
Mandolino Pizzeria	137 East 13th Street	Food
Pokeworks	21 East 15th Street	Food
Popular Bank	41 West 14th Street	Services
Pressed Juicery	7 East 14th Street	Food

Union Square District Retail Opportunities

Check out our easy-to-read map of ground-floor retail opportunities in the Union Square area. The BID's ground-floor retail vacancy rate remains one of the lowest anywhere in New York City at just 1.7% at the beginning of the 2nd quarter of 2017.



1,000 - 2,200 SF	2,201 - 5,600 SF	5,601 - 59,000 SF
A. 10 Union Square East, 1,182 SF Empire State Realty Trust Fred C. Posniak, 212 850 2618	I. 44 West 14th Street, 2,300 SF The Ashtin Group Brett Rovner, 212 271 0278	Q. 127 Fourth Avenue, 5,837 SF RKF David Abrams, 212 222 1496
B. 207 East 14th Street, 1,200 SF Winick Realty Lee Block, 212 792 2649	J. 134 Fifth Avenue, 2,500 SF European American Properties Albert Rashtian, 212 645 3434	R. 102 Fifth Avenue, 7,460 SF RKF Gary Alterman, 212 916 3367
C. 47 West 14th Street, 1,200 SF Century 21 Mizrahi Realty Samuel Mizrahi, 718 998 5700	K. 830 Broadway, 2,600 SF Newmark Grubb Knight Frank Jeffrey Roseman, 212 372 2430	S. 34 Union Square East, 9,505 SF Cushman & Wakefield Joanne Podell, 212 841 5972
D. 55-57 West 14th Street, 1,906 SF RKF Gary Alterman, 212 916 3367	L. 15 Union Square West, 2,880 SF RKF Karen Bellatoni, 212 331 0116	T. 41 Union Square West, 11,024 SF Newmark Grubb Knight Frank Jeffrey Roseman, 212 372 2430
E. 12 West 19th Street, 2,000 SF Eastern Consolidated James Famularo, 646 658 7373	M. 74 Fifth Avenue, 3,000 SF Newmark Grubb Knight Frank Drew Weiss, 212 372 2473	U. 110 Fifth Avenue, 12,800 SF CBRE Richard Hodos, 212 984 8277
F. 28 East 13th Street, 2,088 SF RFK Michael Cohen, 212 916 3374	N. 123 Third Avenue, 3,000 SF RFK Barry Fishbach, 212 331 0115	V. 71 Fifth Avenue, 29,000 SF Winick Realty Jeff Winick, 212 792 2601
G. 6 West 14th Street, 1,500 SF Eastern Consolidated James Famularo, 646 658 7373	O. 15 East 16th Street, 4,000 SF Eastern Consolidated James Famularo, 646 658 7373	W. 44 Union Square West, 29,000 SF Newmark Grubb Knight Frank Jeffrey Roseman, 212 372 2430
H. 194 Third Avenue, 2,200 SF Winick Realty Jason Berkley, 212 792 2630	P. 180 Third Avenue, 5,600 SF Solil Management solinkedcm@solil.com	X. 881 Broadway, 59,000 SF RKF Brandon Berger, 212 916 3390

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit unionsquarenyc.org

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