

Welcome to the Union Square Partnership's Biz & Broker Quarterly Report featuring the district's latest real estate news and an easy-to-read map showcasing exciting ground-floor retail opportunities. Home to over 70,000 residents, 150,000 employees and 40,000 students, Union Square is a thriving hub of food, fashion, culture, and cutting-edge businesses. With nearly 383,000 daily visitors, 35 million annual subway riders, NYC's biggest Greenmarket, and the beautiful Union Square Park, there has never been a better time to do business in Union Square!

Sweat Fest Heats Up Health + Wellness Scene

Union Square's reputation as the epicenter of NYC's health and fitness scene was further solidified with USP's second annual week-long winter festival *Union Square Sweat Fest*. Over 900 fitness enthusiasts took part in over 50 diverse classes, showcasing the breadth of the neighborhood's expanding health and wellness sector. With Fifth Avenue's 'Athleisure Row' surrounded by 100+ studios, gyms, and retailers, Union Square is a magnet for fitness, and the launching destination for the multi-billion dollar industry's latest trends, workouts and activewear. *Sweat Fest* highlights this vibrant scene and is the precursor to USP's summer community programming, *Summer in the Square*, which features fitness classes in Union Square Park alongside a packed roster of entertainment. Reach out to [us](#) if you are interested in participating in our

programming or sponsoring a portion of the event series, which drives foot traffic to the area. And check out our [photo gallery](#) to see how we heated up Union Square this winter.



Sweat Fest promotes Union Square's thriving fitness community.

Prime Leasing Opportunities in Union Square

With several notable spaces on the market and development projects on the horizon, the Union Square district is offering a variety of exciting new leasing opportunities. Reading International is moving forward with the redevelopment of **44 Union Square**, aka the landmarked Tammany Hall, which is being marketed by Newmark Grubb Knight Frank. The iconic property features over 30,000 SF of retail space, 43,000 SF of office space, and is expected to be completed by Q1 2018. Other prime Union Square properties for lease include the highly visible 41 Union Square West space at the corner of Broadway and 17th Street (26,000 SF), the former Heartland Brewery site at 35 Union Square West (11,000 SF), the PetCo

space at 860 Broadway (18,000 SF), and Friday's at 34 Union Square East (9,500 SF). These prominent spaces feature large floor plates over multi-levels in high-traffic locations and are sure to bring the neighborhood attractive new ground floor tenants in the coming year.

New Businesses

Bagel Belly	114 Third Avenue	Food
Dental 365	22 West 14th Street	Services
Ichiba Ramen	4 Union Square South	Food
Kicks Lounge	22 East 14th Street	Retail
Le Coq Rico	30 East 20th Street	Food
Tory Sport	129 Fifth Avenue	Retail



Dynamic growth slated for Union Square's most visible corners.

UNION SQUARE PARTNERSHIP ANNUAL MEETING 2016

Monday, May 16, 2016
4:45 PM

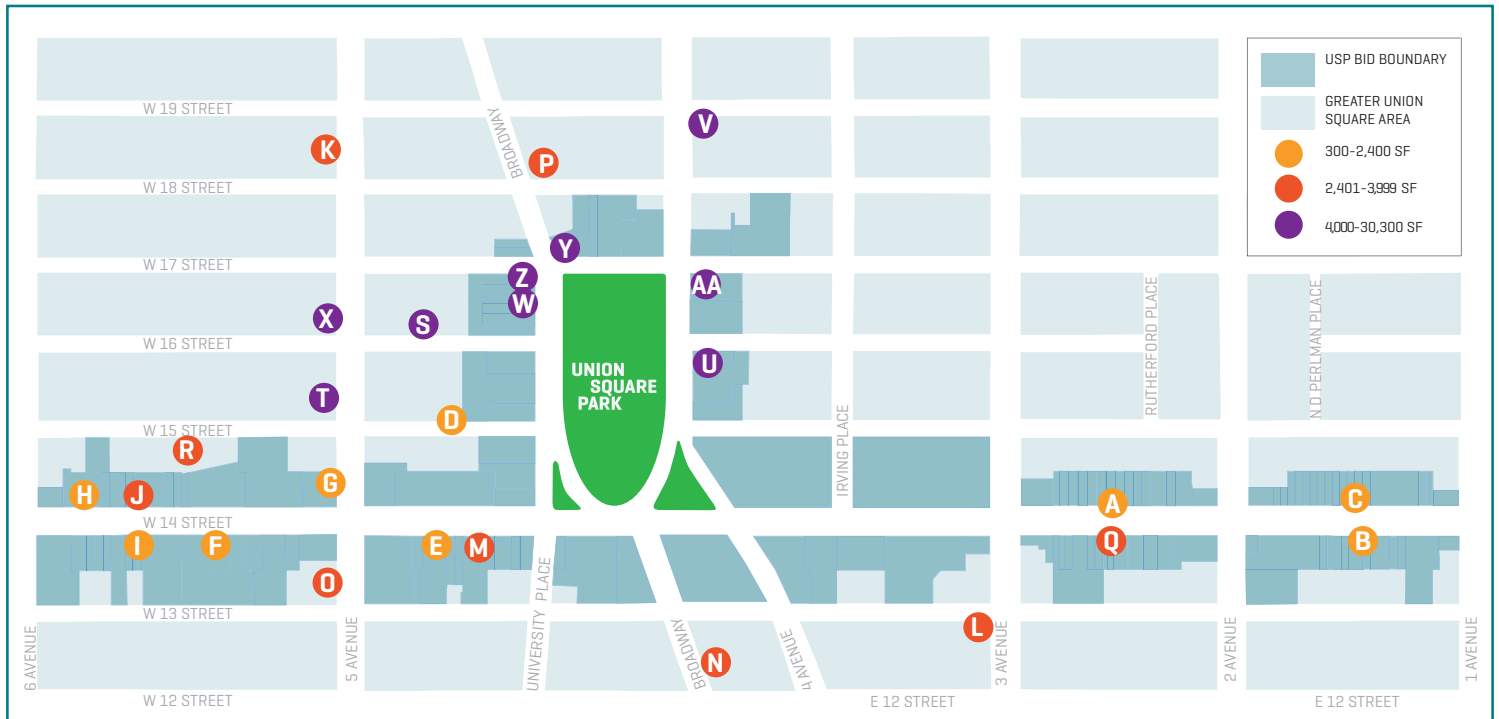
**W New York - Union Square
Great Room**

**201 Park Avenue South
at 17th Street**

RSVP Required:
USPAnnualMeeting.eventbrite.com

Union Square District Retail Opportunities

Check out our easy-to-read map of ground-floor retail opportunities in the Union Square area. The BID's ground-floor retail vacancy rate remains one of the lowest anywhere in New York City at just 2.7% at the beginning of the 2nd quarter of 2016.



300 - 2,400 SF

- A.** 227 East 14th Street, 300 SF
By Owner
201 290 3461
- B.** 328 East 14th Street, 600 SF
Kassin Sabbagh Realty
Jeffrey Escava, 917 623 2386
- C.** 325 East 14th Street, 1,200 SF
Cushman & Wakefield
Michael Azarian, 212 660 7721
- D.** 23 East 15th Street, 1,200 SF
Cushman & Wakefield
Jared Lack, 212 372 2493
- E.** 6 West 14th Street, 1,500 SF
Eastern Consolidated
James Famularo, 646 658 7373
- F.** 22 West 14th Street, 1,600 SF
The Ashtin Group, Inc.
Brett Rovner, 212 271 0278
- G.** 90 Fifth Avenue, 1,600 SF
RFR Retail
Jordan Claffey, 212 308 2061
- H.** 55-57 West 14th Street, 2,200 SF
RKF
Gary Alterman, 212 916 3367
- I.** 44 West 14th Street, 2,400 SF
Helm Equities
David Escava, 212 608 5100 x22

2,401 - 3,999 SF

- J.** 43 West 14th Street, 2,500 SF
By Owner
Jack Cohen, 212 944 0055
- K.** 134 Fifth Avenue, 2,500 SF
European American Properties
Albert Rashtian, 212 645 3434
- L.** 104 Third Avenue, 2,500 SF
First Service Residential
Tal Eyal, 212 634 8907
- M.** 28 East 14th Street, 2,572 SF
KWNYC
Julie Kang, 917 977 1659
- N.** 830 Broadway, 2,600 SF
Newmark Grubb Knight Frank
Jeffrey Roseman, 212 372 2430
- O.** 74 Fifth Avenue, 3,000 SF
Newmark Grubb Knight Frank
Drew Weiss, 212 372 2473
- P.** 876 Broadway, 3,000 SF
Jones Lang LaSalle
Amy Zhen, 212 418 2651
- Q.** 218 East 14th Street, 3,500 SF
Citi Habitats
Chris Shiamili, 646 895 9524
- R.** 30 West 15th Street, 3,795 SF
Newmark Grubb Knight Frank
Jeffrey Roseman, 212 372 2430

4,000 - 30,300 SF

- S.** 15 East 16th Street, 4,000 SF
Eastern Consolidated
James Famularo, 646 658 7373
- T.** 102 Fifth Avenue, 7,460 SF
RKF
Gary Alterman, 212 916 3367
- U.** 34 Union Square East, 9,505 SF
Cushman & Wakefield
Joanne Podell, 221 841 7500
- V.** 233 Park Avenue South, 10,571 SF
Cushman & Wakefield
C. Bradley Mendelson, 212 841 7987
- W.** 35 Union Square West, 10,906 SF
Cushman & Wakefield
Michael Azarian, 212 660 7721
- X.** 110 Fifth Avenue, 12,800 SF
CBRE
Richard Hodos, 212 984 8277
- Y.** 860 Broadway, 18,192 SF
Invest Co Inc.
Valerie Coster, 212 503 0919
- Z.** 41 Union Square West, 2,800-26,328 SF
Newmark Grubb Knight Frank
Jeffrey Roseman, 212 372 2430
- AA.** 44 Union Square, 30,216 SF
Newmark Grubb Knight Frank
Jeffrey Roseman, 212 372 2430

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit unionsquarenyc.org

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**UNION
SQUARE
PARTNERSHIP**