

USP Biz & Broker Quarterly Q1 2015 Report

UNION SQUARE PARTNERSHIP

Welcome to the Union Square Partnership's Biz & Broker Quarterly featuring the district's latest real estate news and an easy-to-read map showcasing exciting ground-floor retail opportunities. Home to over 70,000 residents, 150,000 employees and 40,000 students, Union Square is a thriving

hub of food, fashion, culture, and cutting edge businesses. With nearly 383,000 daily visitors, 35 million annual subway riders, NYC's biggest Greenmarket, and the beautiful Union Square Park, there has never been a better time to do business in Union Square!

Union Square: Epicenter of Health & Wellness

With its innovative workout studios, athleisure apparel stores, numerous healthy eateries and world-renowned Greenmarket, Union Square is the epicenter of NYC's health and wellness scene. To showcase the district's booming fitness enclave, the Union Square Partnership launched *Union Square Sweat Fest* and joined forces with over 40 of the neighborhood's best names in health and wellness. The winter event was a huge success with more than 1,000 people registering for complimentary fitness classes at popular boutique studios, athletic retailers, and top gyms, as well as special neighborhood deals and social media giveaway packages. Participating businesses enjoyed welcoming new customers, and New Yorkers were encouraged to explore the district's vast offerings. View photos from *Union Square Sweat Fest* [here](#) and continue to get

fit this summer at *Summer in the Square*, our community event series featuring free fitness, music and dance in Union Square Park.



Union Square Sweat Fest Class at Reebok FitHub

A Great Place to Call Home

Union Square's vibrant urban environment is drawing individuals and families to take up residence in increasing numbers. Developers are converting a former parking garage and other commercial buildings at 12 East 13th Street, 17 East 12th Street, 37 East 12th Street and 110 University Place, resulting in more than 100 new housing units. Nearby, The Jefferson at 211 East 13th Street completed sales of its 82 units. This rise in new residential development is due in large part to Union Square's walkability and easy transportation access, and extensive dining, shopping and entertainment options. Add in Union Square Park with its expanded

playground, the bustling Greenmarket and a multitude of educational offerings, it's easy to see why more people than ever are calling Union Square home.



The Jefferson located at 211 East 13th Street

New Retailers & Eateries

Banana Republic	105 Fifth Avenue	Retail
Club Clio	11 West 14th Street	Retail
Coffeed	590 6th Avenue	Food
Dress Bar	102 Fifth Avenue	Retail
Hitting Room	31 West 19th Street	Gym
Fresh & Co	127 4th Avenue	Food
Goethe Institut NY	30 Irving Place	Cultural
Irvington	201 Park Avenue South	Food
Javelina	119 East 18th Street	Food
Pilates on the Square	857 Broadway	Gym
Planet Fitness	22 East 4th Street	Gym

UNION SQUARE PARTNERSHIP ANNUAL MEETING 2015

Monday, May 11, 2015 - 4:45 PM
W New York - Union Square, Great Room
201 Park Avenue South at 17 Street

RSVP Required:
USPAnnualMeeting.eventbrite.com

Union Square District Retail Opportunities

Check out our easy-to-read map of ground-floor retail opportunities in the Union Square area. The BID's ground-floor retail vacancy rate remains one of the lowest anywhere in New York City at just 2.5% at the end of the 1st quarter of 2015.



1,000-3,500 SF	3,500-7,000 SF	7,000 - 26,500 SF
A. 245 East 14th Street, 500 SF By Owner 917-447-0608	J. 212 East 14th Street, 3,500 SF Kassin Sabbagh Realty Albert Manopla, 212-380-8369	S. 7 West 14th Street, 7,315 SF Jones Lang LaSalle Craig Slosberg, 212-812-6518
B. 90 Fifth Avenue, 1,596 SF RFR Jordan Claffey, 212-308-2061	K. 25 West 14th Street, 3,500 SF Sinwin Christopher Owles, 212-604-9002	T. 102 Fifth Avenue, 7,460 SF RKF Gary Alterman, 212-916-3367
C. 88-90 Third Avenue, 1,600 SF Eastern Consolidated Joseph Robinson, 646-780-4905	L. 134 Fifth Avenue, 3,500 SF European American Properties Albert Rashtian, 212-645-3434	U. 22 East 14th Street, 8,000 SF Sutton-Garret Real Estate Ralph Sutton, 212-593-3388
D. 7 East 14th Street, 2,400 SF Winick Realty Group LLC Steven Baker, 212-792-2636	M. 77 Fifth Avenue, 3,800 SF RKF Hunter Rief, 212-916-3370	V. 129 Fifth Avenue, 8,987 SF Jones Lang LaSalle Amy Zhen, 212-418.2651
E. 44 West 14th Street, 2,436 SF Sabre Real Estate Scott Sher, 516-874-8070	N. 825 Broadway, 4,000 SF RKF Benjamin Zack 212-916-3372	W. 138 Fifth Avenue, 9,100 SF Isa Realty Group Louis Franco, 212-689-1646
F. 55-57 West 14th Street, 3,000 SF RKF Gary Alterman, 212-916-3381	O. 25 Union Square West, 4,000 SF Newmark Grubb Frank Knight Jared Lack, 212-372-2493	X. 35 Union Square West, 10,906 SF Massey Knakal Michael Azarian, 221-696-2500 x7721
G. 510 Sixth Avenue, 3,025 SF Winick Realty Group Jordan Kaplan, 212-792-2604	P. 41 West 14th Street, 4,600 SF Newmark Grubb Frank Knight Jeffrey Roseman, 212-372-2430	Y. 31 Union Square West, 11,000 SF RKF Marc Finkel, 212-331-0125
H. 42 West 14th Street, 3,100 SF Sabre Real Estate Stephanie Zulic, 516-874-8070 x1518	Q. 12 East 14th Street, 6,500 SF NYC Homes John King, 917-929-0749	Z. 34 Union Square East, 12,060 SF Cushman & Wakefield Joanne Podell, 212-841-7500
I. 15 Union Square West, 3,368 SF RKF Karen Bellantoni, 212-331-0116	R. 21 East 16th Street, 6,600 SF RKF Beth Rosen, 212-916-3371	AA. 41 Union Square West, 26,328 SF Newmark Grubb Knight Frank Jeffrey Roseman, 212-372-2430

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit unionsquarenyc.org

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