

**Welcome** to the 2013 Union Square Partnership's Biz & Broker Quarterly. Check out the 4th quarter 2012 Union Square district's real estate news, and our easy-to-read map with exciting ground-floor retail opportunities in the area. Union Square is home to over 70,000 residents, 142,000 workers and 40,000 students. Pedestrian activity in and around Union Square is at an all-time high – nearly 350,000 people a day and 34.9 million subway riders each year – so come visit us in the Square!

## Shape Up in the Square



Source: SoulCycle

**Health and wellness establishments** continue to flock to Union Square, making it easier than ever to honor your New Year's resolution for a healthier lifestyle. This past November, Revolve opened their doors with a brand new studio in Union Square, joining SoulCycle and the growing number of businesses dedicated to heart-pumping cycling fitness. Also new to the neighborhood is Synergy Fitness, a full-service fitness club and NY Sports Med, a sports medicine and physical therapy practice. Union Square has long been a hotbed of health and fitness studios, and with 37 fitness clubs and 9 sports apparel retailers located just steps from the park, it earns the reputation as the City's fitness destination.

## Small Biz 2.0: Harness the Web

**Only 53% of NYC small businesses** have a website, but with 98% of customers online, shouldn't your business be there too? Join USP and our tech partners at Wix Lounge on Thursday, January 24th for a free small business forum on how to build a professional website, utilize search engine optimization, and enhance customer relations with social media. The Center for an Urban Future recently reported that NYC small businesses are lagging in the digital department and USP wants to help. Networking reception to follow with light fare and drinks. **Pre-registration** is required.

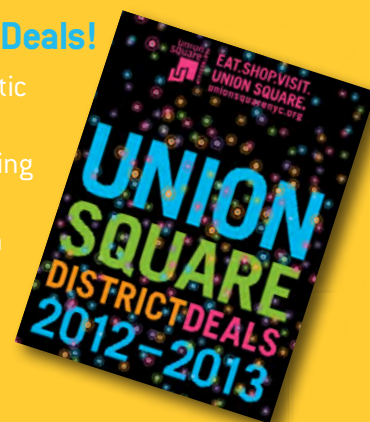


### New Retailers & Eateries

Chubby Mary's	328 East 14th Street	Food & Drink
Dr. Marten's	868 Broadway	Retail
Joey Pepperoni's Pizza	245 East 14th Street	Food & Drink
Le Midi Bistro	11 East 13th Street	Food & Drink
Madman Espresso	319 East 14th Street	Food & Drink
Nevada Smith	100 Third Avenue	Food & Drink
NY Sports Med	37 Union Square West	Health & Fitness
Revolve Fitness	52 East 13th Street	Health & Fitness
Second Time Around	232 Third Avenue	Retail
Synergy Fitness	244 East 14th Street	Health & Fitness
The Royal	127 Fourth Avenue	Food & Drink
Timberland	100-104 Fifth Avenue	Showroom
Zumiez	840 Broadway	Retail

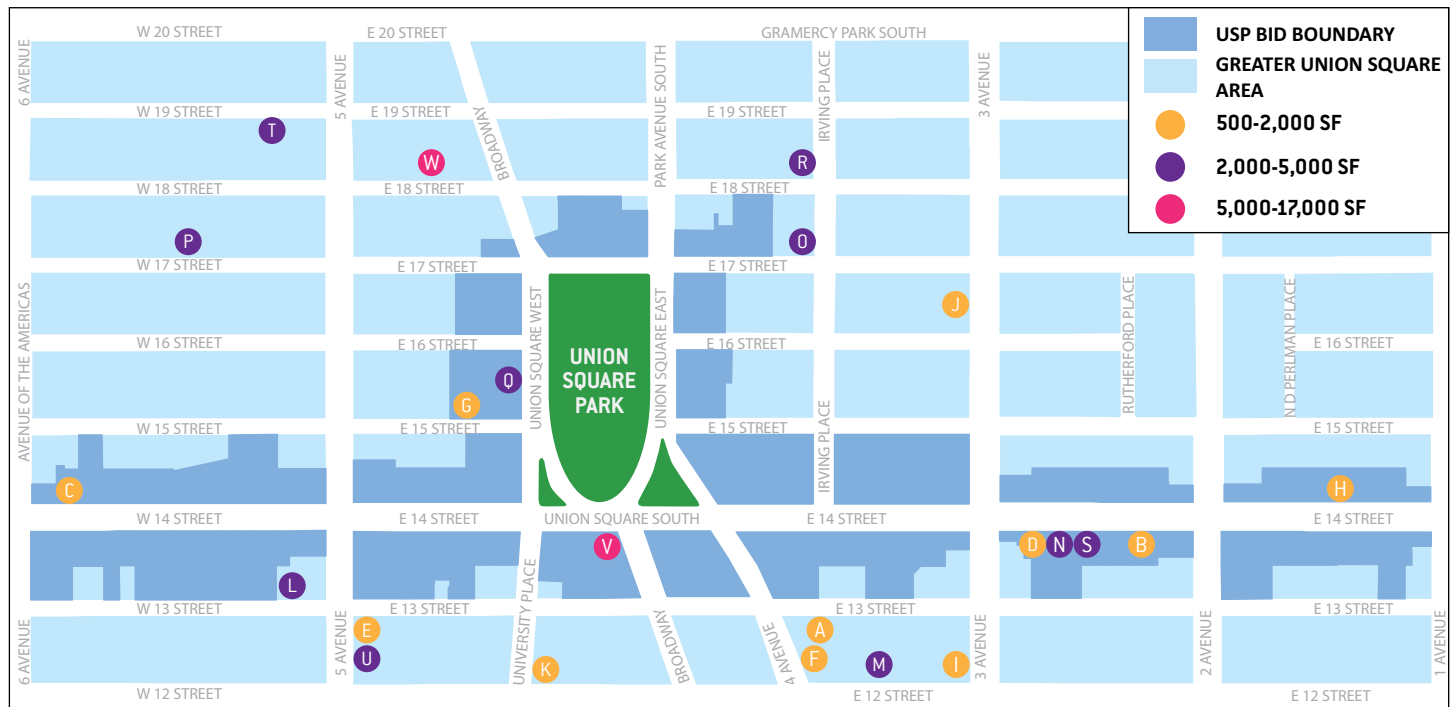
### 45 Winter District Deals!

Working with our fantastic array of diverse small businesses, we're bringing you more deals than ever this year. Pick up a booklet at participating businesses around the Square or **download** a deal off of our webpage.



# District Retail Opportunities

Check out our easy-to-read map of ground-floor retail opportunities in the Union Square area. The BID's ground-floor retail vacancy rate remains one of the lowest anywhere in New York City at just 2% in the 4th quarter of 2012.



## 500-2,000 SF

- A. 104 East 13th Street, 545 SF**  
RKF  
Josh Strauss, 212-599-3700

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- B. 230 East 14th Street, 990 SF**  
Murray H. Miller Management  
Herb Hirsch, 212-496-9818

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- C. 63 West 14th Street, 1,000 SF**  
Duell Management  
212-888-9848

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- D. 208 East 14th Street, 1,070 SF**  
Newmark Knight Frank  
Marc Leber, 212-372-2432

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- E. 61 Fifth Avenue, 1,095 SF**  
RKF  
Jonathan Kreiger, 212-916-3363

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- F. 129 Fourth Avenue, 1,100 SF**  
RKF  
Rob Pennock, 212-599-3700

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- G. 23 East 15th Street, 1,200 SF**  
Newmark Knight Frank  
Jared Lack, 212-372-2493

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- H. 321 East 14th Street, 1,300 SF**  
By Owner  
Chani Newhouser, 917-951-2957

- I. 90 Third Avenue, 1,500 SF**  
Newmark Knight Frank  
Jared Lack, 212-372-2493

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- J. 176 Third Avenue, 1,500 SF**  
Sol Goldman Investments  
Brett Weinblatt, 212-265-2280

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- K. 101 University Place, 1,550 SF**  
Sutton Realty  
Chandra Persaud, 212-593-3388

## 2,000-5,000 SF

- L. 3 West 13th Street, 2,000 SF**  
Cvek Real Estate  
Joseph Cvek, 212-534-0127

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- M. 123 East 12th Street, 2,000 SF**  
SRS Urban  
Matt Ogle, 212-710-5254

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- N. 212 East 14 Street, 2,000 SF**  
212 Group, LLC  
Sarah Merrit, 212-832-1117 x 10

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- O. 55 Irving Place, 2,100 SF**  
Adina Equities  
Adina Azarian, 646-737-9510

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- P. 37 West 17th Street, 2,500 SF**  
Moinian Group  
Isabelle Sedghi, 212-808-4000 x 277

- Q. 25 Union Square West, 2,500 SF**  
Newmark Knight Frank  
Jared Lack, 212-372-2493

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- R. 65 Irving Place, 3,000 SF**  
Duman Associates  
Richard Du, 212-505-6300 x 235

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- S. 216 East 14th Street, 3,250 SF**  
Newmark Knight Frank  
Marc Leber, 212-372-2432

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- T. 8 West 19th Street, 4,010 SF**  
RKF  
Greg Covey, 212-599-3700

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- U. 59 Fifth Avenue, 4,950 SF**  
Wilshire LTD.  
212-727-2088

## 5,000-17,000 SF

- V. 853 Broadway, 5,898 SF**  
The Feil Organization  
Brian Feil, 212-563-6557 x 213

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- W. 3 East 18th Street, 17,000 SF**  
Keen Realty Advisors  
Stacy Ferrone, 646-381-9222

To list your space in the Biz & Broker Quarterly, please contact Felicia Tunnah, Director of Economic Development at 212-460-1204 or at ftunnah@unionsquarenyc.org

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit [unionsquarenyc.org](http://unionsquarenyc.org)

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