

Welcome to the 2013 Union Square Partnership's Biz & Broker Quarterly. Check out the Union Square district's 3rd Quarter real estate news, and our easy-to-read map with exciting ground-floor retail opportunities in the area. Union Square is home to over 70,000 residents, 150,000 workers and 40,000 students. Pedestrian activity in and around Union Square is at an all-time high – nearly 350,000 people a day and 34.6 million subway riders each year – so come visit us in the Square!

Vacancy Drops as More Businesses Set Up Shop in Union Square

Union Square's retail market is hotter than ever with a dwindling number of vacant spaces available for lease. USP's latest ground-floor retail vacancy survey found only 2.32% of ground-floor retail space available for lease in the district, well below the average Manhattan rate of 5%. Led by the explosive growth in tech firms, the neighborhood has become a magnet for new retailers and eateries. The past three months brought scores of new retailers, including Wayside Coffee/Bar, the eclectic vintage shop Reminiscence, the U.K.-inspired pub The Winslow, and many more. Take a stroll down 14th Street to see what the

excitement is all about. Get in on the action and view the map on the back for the remaining retail opportunities in Union Square.



The Winslow, 243 East 14th Street

Union Square Top Location to (Citi) Bike



Since Citi Bike's launch in May, the program already boasts over 90,000 annual members. Union Square finds itself uniquely situated near many transit options, so it is no surprise that the Union Square Citi Bike docks have become the most popular in the entire system! Recent data shows that Union Square is home to the three busiest docking stations in the city – nearly double the activity than the Manhattan average. An astounding 250-350 average daily rides start or end in Union Square, with the East 17th Street & Broadway dock consistently one of the busiest according to Citi Bike data.

New Retailers & Eateries

ABC Cocina	38 East 19th Street	Food and Drink
The Nugget Spot	235 East 14th Street	Food and Drink
Reminiscence	74 Fifth Avenue	Retail
Wayside	139 East 12th Street	Food and Drink
The Winslow	243 East 14th Street	Food and Drink
Clarke's Standard	870 Broadway	Food and Drink
Pie Face	127 Fourth Avenue	Food and Drink
5 Guys Burgers and Fries	56 West 14th Street	Food and Drink
Le Cafe Coffee	7 East 14th Street	Food and Drink

Union Square Stations

+95%

more station activity than the Manhattan average.

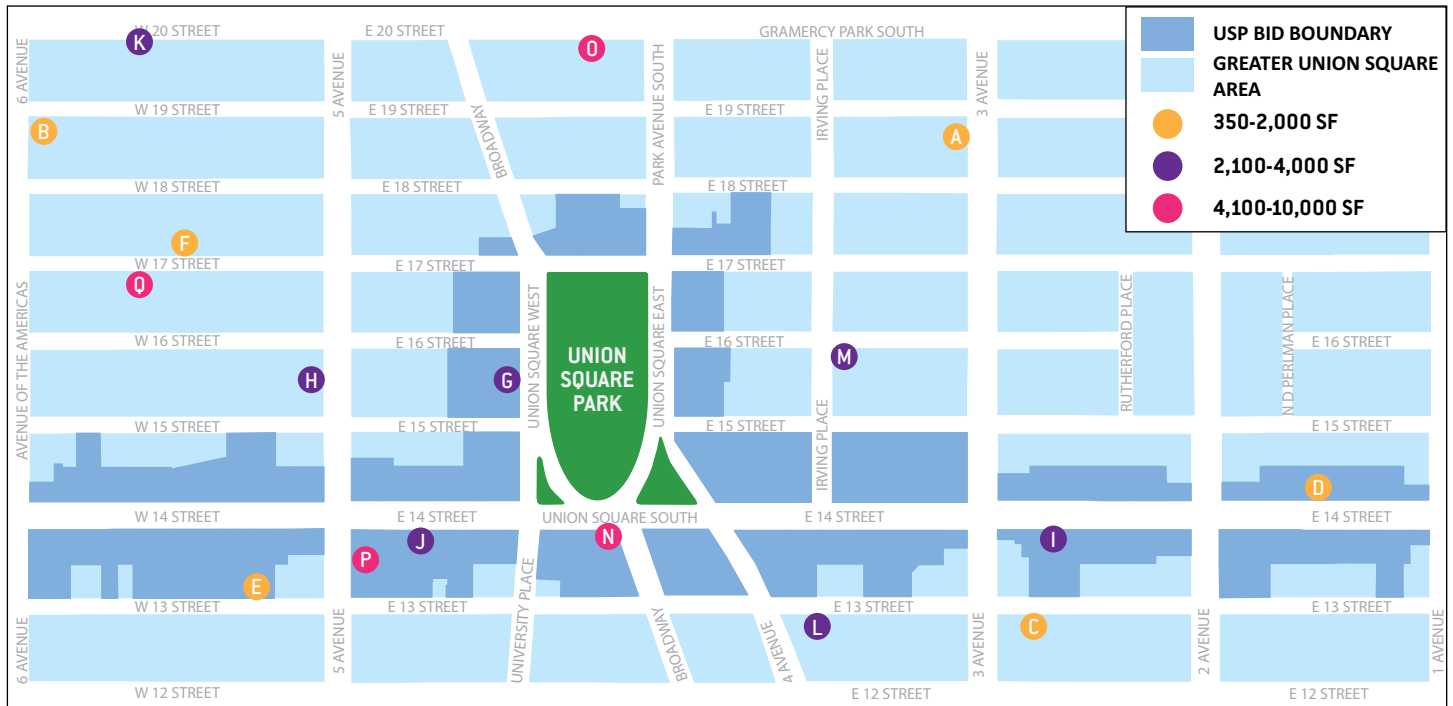


Weekend (8/10 - 8/11): **+109%**
 Week (8/12 - 8/16): **+86%**
 City-wide rank: **1 of 29**
 Borough rank: **1 of 18**

Source: NYC Bike Share

District Retail Opportunities

Check out our easy-to-read map of ground-floor retail opportunities in the Union Square area. The BID's ground-floor retail vacancy rate remains one of the lowest anywhere in New York City at just 2.32% in the 3rd quarter of 2013.



350-2,000 SF

- A.** **216 Third Avenue, 800 SF**
RKF
Andrew Stern, 212-351-9353

- B.** **620 Sixth Avenue, 1,105 SF (2)**
Ripco Real Estate
Richard Skulnik, 212-750-6565

- C.** **204 East 13th Street, 1,300 SF**
Tower Brokerage
Gary Auslander, 212-673-7333x319

- D.** **321 East 14th Street, 1,400 SF**
By Owner
Chani Newhouser, 917-951-2957

- E.** **3 West 13th Street, 2,000 SF**
Massey Knakel
Ben Starr, 212-696-2500 x 7715

- F.** **25 West 17th Street, 2,100 SF**
RKF
Ross Berkowitz, 212-599-3700

2,100-4,000 SF

- G.** **25 Union Square West, 2,500 SF**
Newmark Knight Frank
Jared Lack, 212-372-2493

- H.** **104 Fifth Avenue, 3,150 SF**
Newmark Knight Frank
Ross Kaplan, 212-850-5418

- I.** **212 East 14th Street, 3,200 SF**
Newmark Knight Frank
Mark Leber, 212-372-2432

- J.** **12 East 14th Street, 3,500 SF**
NYC Homes
John King, 917-929-0749

- K.** **28 West 20th Street, 3,553 SF**
Winick Realty Group LLC
Kelly Gedinsky, 212-792-2637

- L.** **110 East 13th Street, 3,600 SF**
RKF
Gary Alterman, 212-599-3700

- M.** **30 Irving Place, 4,000 SF**
SCG Retail
Chase Wells, 212-741-2500

4,100-10,000 SF

- N.** **853 Broadway, 5,598 SF**
The Feil Organization
Brian Feil, 212-563-6557 x 213

- O.** **30 East 20th Street, 8,000 SF**
Winick Realty Group
Melinda Miller, 212-850-5418

- P.** **65 Fifth Avenue, 8,500 SF**
Newmark Knight Frank
Eva Santiago, 212-372-2430

- Q.** **50 West 17th Street, 9,100 SF**
Ripco Real Estate
Jason Pennington, 212-750-6565

Fall Business Assistance Event



Join the Union Square Partnership at our Fall Small Business Assistance & Networking Forum on Thursday, October 24th at 5:00 PM, co-sponsored by the NYC Hospitality Alliance and hosted by Citibank. The forum will focus on regulatory issues and reforms for hospitality establishments in NYC. Reserve your space today by clicking [here](#).

To list your space in the Biz & Broker Quarterly, please contact Scott Hobbs, Director of Marketing at 212-460-1201 or at shobbs@unionsquarenyc.org

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit unionsquarenyc.org

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