

2013 Biz & Broker Quarterly

Welcome to the 2013 Union Square Partnership's Biz & Broker Quarterly. Check out the Union Square district's 1st quarter 2013 real estate news, and our easy-to-read map with exciting ground-floor retail opportunities in the area. Union Square is home to over 70,000 residents, 150,000 workers and 40,000 students. Pedestrian activity in and around Union Square is at an all-time high – nearly 350,000 people a day and 34.6 million subway riders each year – so come visit us in the Square!

Diverse Co-working in Union Square



Paragraph, 35 W 14th Street, Co-working space for writers

Co-working is not just for aspiring techies –writers looking to get out of the coffee shop and into a professional and collaborative setting in Union Square can join Paragraph on 14th Street. Started by two New School MFA grads, Paragraph is a membership-based work space providing an affordable and quiet environment for writers of all genres. If you're looking for a free, casual drop-in work spot, stop by Wix Lounge on 18th Street. Application based accelerators and incubators such as Nest, Inkg Labs and General Assembly are also in the neighborhood and offer a variety of start-up businesses with alternative work spaces in the competitive NYC real estate market.

NYC Buildings Going "Green"

By the end of 2013, buildings 50,000 square feet or larger in NYC will be getting "greener" thanks to a recently passed series of laws that make up the *Greener, Greater Buildings Plan*. This legislation requires buildings in this category to perform periodic audits the City hopes will encourage energy efficiency retrofits, resulting in significant energy and cost savings for building and business owners. The Urban Green Council, with support from the Mayor's Office, NYC Department of Buildings, NYSERDA, the real estate industry and Con Edison created a free checklist and users' guide that can be found [here](#).



Source: inhabitat.com

New Retailers & Eateries

Barn Joo	893 Broadway	Food & Drink
BEI Jing	223A East 14th Street	Food & Drink
Breads Bakery	18 East 16th Street	Food & Drink
City MD	14 West 14 Street	Health & Fitness
County	34 East 20 Street	Food & Drink
Duane Reade	245 1st Avenue	Retail
East 12th Osteria	197 1st Avenue	Food & Drink
Feast	102 3rd Avenue	Food & Drink
Headless Horseman	119 East 15th Street	Food & Drink
Ichabod's	15 Irving Place	Food & Drink
Joe's Pizza	150 East 14th Street	Food & Drink
Nature's First Pharmacy	313 1st Avenue	Retail
Off the Wall Frozen Yogurt	4 West 14 Street	Food & Drink
Rosewood	5 East 19th Street	Food & Drink
Scotch & Soda	868 Broadway	Retail

We invite you to join us for the
**Union Square Partnership
Annual Meeting
and Networking Reception**

Monday, May 6, 2013 | 4:45 PM
W New York – Union Square, Great Room
201 Park Avenue South at 17th Street

Special Guest Speaker:
Rachel Haot
Chief Digital Officer–City of New York

RSVP required:
www.USPAnnualMeeting.eventbrite.com

UNION
SQUARE
PARTNERSHIP

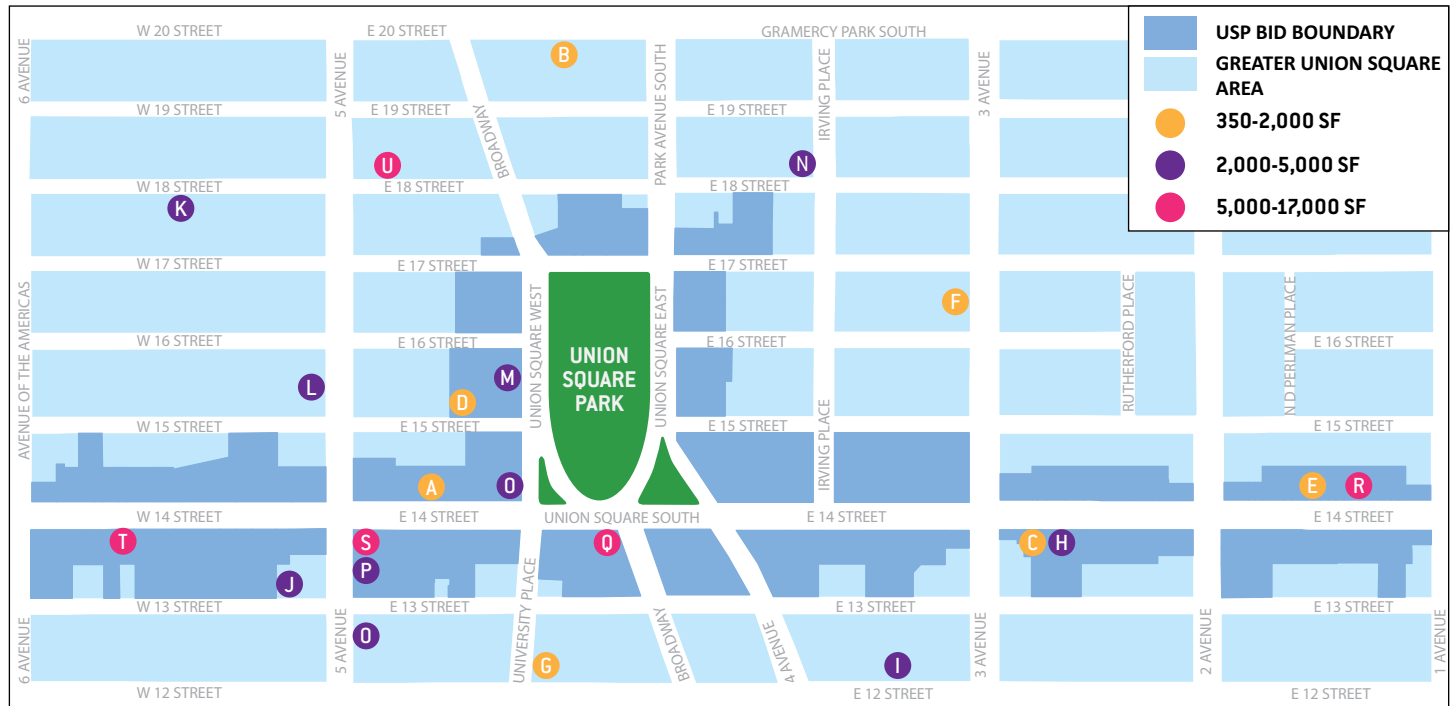
2013

ANNUAL
MEETING



District Retail Opportunities

Check out our easy-to-read map of ground-floor retail opportunities in the Union Square area. The BID's ground-floor retail vacancy rate remains one of the lowest anywhere in New York City at just 2.66% in the 1st quarter of 2013.



350-2,000 SF

- A. 7 East 14th Street, 393 SF**
Winick Realty Group, LLC
Joshua Siegalman, 212-792-2613

- B. 30-32 East 20th Street, 600 SF**
Walter & Samuels
John Antrim-Cashin, 212-696-7163

- C. 208 East 14th Street, 1,070 SF**
Newmark Knight Frank
Marc Leber, 212-372-2432

- D. 23 East 15th Street, 1,200 SF**
Newmark Knight Frank
Jared Lack, 212-372-2493

- E. 321 East 14th Street, 1,300 SF**
By Owner
Chani Newhouser, 917-951-2957

- F. 176 Third Avenue, 1,500 SF**
Sol Goldman Investments
Brett Weinblatt, 212-265-2280

- G. 101 University Place, 1,550 SF**
Sutton Realty
Chandra Persaud, 212-593-3388

2,000-5,000 SF

- H. 212 East 14th Street, 2,000 SF**
New York Realty Exchange
Ron Noy, 212-832-8180 x 10

- I. 123 East 12th Street, 2,000 SF**
SRS Urban
Matt Ogle, 212-710-5254

- J. 3 West 13th Street, 2,000 SF**
Cvek Real Estate
Joseph Cvek, 212-534-0127

- K. 30 West 18th Street, 2,000 SF**
RKF
Rob Pennock, 212-599-3700

- L. 104 Fifth Avenue, 2,150 SF**
Douglas Elliman
Faith Hope Consolo, 212-418-2020

- M. 25 Union Square West, 2,500 SF**
Newmark Knight Frank
Jared Lack, 212-372-2493

- N. 65 Irving Place, 3,000 SF**
Duman Associates
Richard Du, 212-505-6300 x 235

- O. 1 Union Square West, 4,700 SF**
Buchbinder & Warren Realty Group
William Abramson, 646-637-9062

- P. 59 Fifth Avenue, 4,950 SF**
Wilshire Limited
212-727-2088

5,000-17,000 SF

- Q. 853 Broadway, 5,898 SF**
The Feil Organization
Brian Feil, 212-563-6557 x 213

- R. 333 East 14th Street, 6,940 SF**
The Feil Organization
Randall Briskin, 212-563-6557 x 218

- S. 65 5th Avenue, 8,500 SF**
Newmark Knight Frank
Jeffrey D. Roseman, 212-372-2430

- T. 48-50 West 14th Street, 9,040 SF**
Winick Realty Group, LLC
Kelly Gedinsky, 212-792-2637

- U. 3 East 18th Street, 16,945 SF**
Keen Realty Advisors
Stacy Ferrone, 646-381-9222

To list your space in the Biz & Broker Quarterly, please contact Felicia Tunnah, Director of Economic Development at 212-460-1204 or at ftunnah@unionsquarenyc.org

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit unionsquarenyc.org

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