

**Welcome** to the Union Square Partnership's Biz & Broker Quarterly. Check out the Union Square district's latest news, and our easy-to-read map with exciting ground-floor retail opportunities in the area. Union Square is home to over 70,000 residents, 142,000 workers and 40,000 students. Pedestrian activity in and around Union Square is at an all time high – nearly 350,000 people a day and 34.9 million subway riders each year – so come visit us in the Square!

## 2012 Pedestrian Activity Report



According to the Union Square Partnership's annual pedestrian count study, administered by the team at BFJ Planning, more people are coming to Union Square than ever before. This year, we increased the number of counting locations to more accurately capture the neighborhood's amazing growth. Findings revealed that a typical summer Greenmarket weekday had 349,311 visitors to Union Square and 306,672 on a Greenmarket Saturday. According to the MTA, the Union Square station is the fourth busiest subway hub in New York City on a weekday, and rises to the second position on weekends. To view pedestrian activity data on specific corners around Union Square, [click here](#).

## Spotlight On: Burlington Coat Factory

**Burlington Coat Factory** opened their 92,000 square foot flagship store on Union Square South this Quarter. Working with USP and the NYC Department of Small Business Service's WorkForce1, Burlington recruited over 500 neighborhood employees. In addition to the new jobs, Burlington is partnering with the nonprofit organization Fashion Delivers to donate clothing to local charities such as the Lower East Side Service Center and the Bowery Residents' Committee.



### New Retailers & Eateries

Ainsworth Park	111 East 18th Street	Food & Drink
Bait and Hook Seafood Shack	231 Second Avenue	Food & Drink
Burlington Coat Factory	4 Union Square South	Retail
Closet Dash Shop	30 East 20 Street	Retail
Glaze Teriyaki Grill	139 Fourth Ave	Food & Drink
Hu Kitchen	78 Fifth Avenue	Food & Drink
Le Maison du Croque Monsieur	17 East 13 Street	Food & Drink
Panera Bread Co.	10 Union Square East	Food & Drink
Pret a Manger	821 Broadway	Food & Drink
Pure Barre Studio	78 Fifth Avenue	Health & Beauty
Starbucks	219 First Avenue	Food & Drink
TD Bank	329 First Avenue	Services
The Stand	239 Third Avenue	Food and Drink
Utrecht Art Supplies	21 East 13 Street	Retail

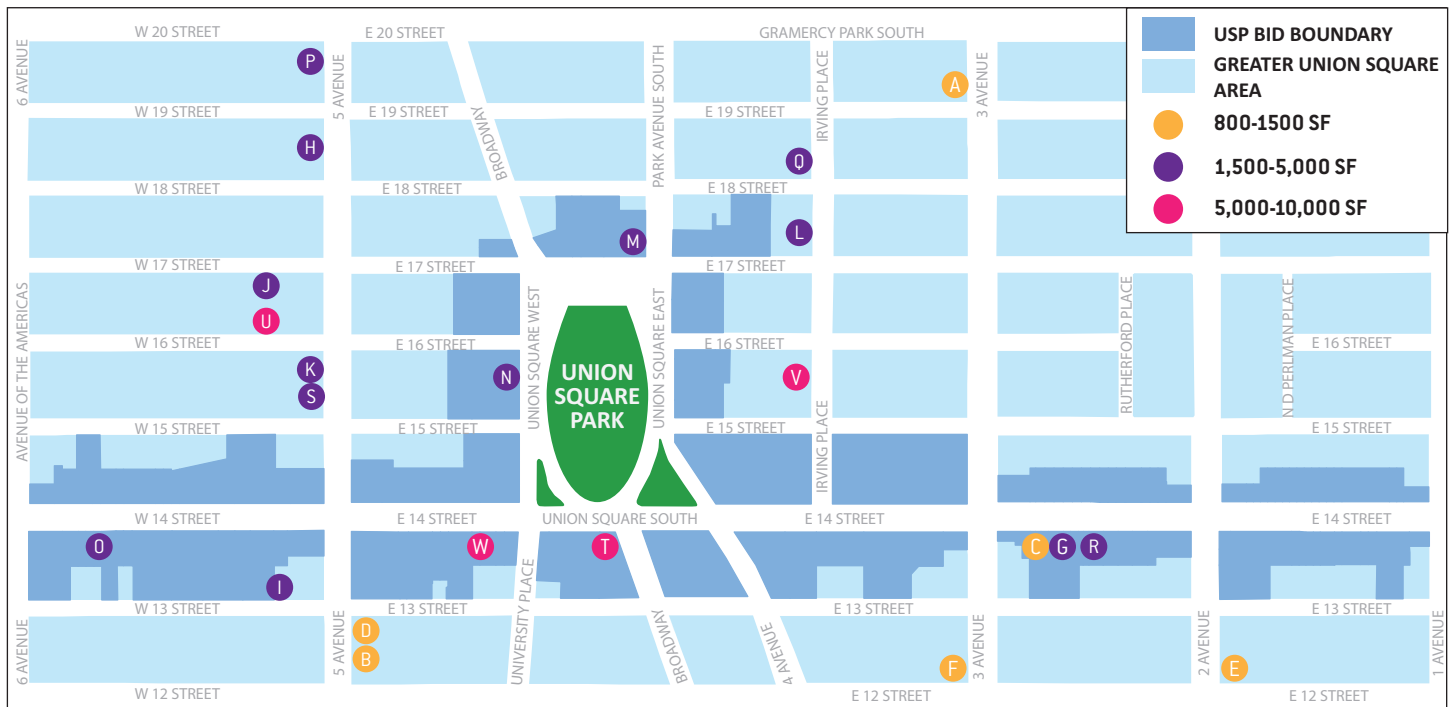
### Fall Business Assistance Event



Prepare your business for the unexpected and attend our fall business assistance and networking event, "READY UNION SQUARE," an overview of best practices and tips for protecting your business and employees before an emergency takes place and learn how to remain in business after. Join us Wednesday, October 24th at 8 AM. Continental breakfast will be served. [Click here](#) to register.

# District Retail Opportunities

Check out our easy-to-read map of ground-floor retail opportunities in the Union Square area. The BID's ground floor retail vacancy rate remains one of the lowest anywhere in New York City at just 2.72% for the 3rd Quarter 2012.



## 800-1,500 SF

- A. 232 Third Avenue, 800 SF**  
Sanet Realty  
914-949-4172

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- B. 59 Fifth Avenue, 800 SF**  
Property Manager  
212-727-2088

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- C. 208 East 14th Street, 1,070 SF**  
Newmark Knight Frank  
Marc Leber, 212-372-2432

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- D. 61 Fifth Avenue, 1,095 SF**  
RFK  
Jonathan Kreiger, 212-916-3363

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- E. 192-196 Second Avenue, 1,400 SF**  
NYRCS  
Ina Donath, 212-420-9435

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- F. 90 Third Avenue, 1,500 SF**  
Newmark Knight Frank  
Jared Lack, 212-372-2493

## 1,500-5,000 SF

- G. 212 East 14 Street, 2,000 SF**  
212 Group, LLC  
Sarah Merrit, 212-832-1117 x 10

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- H. 134 Fifth Avenue, 2,000 SF**  
European-American Properties  
Albert Rashtian, 212-645-3434

- I. 3 West 13th Street, 2,000 SF**  
Cvek Real Estate  
Joseph Cvek, 212-534-0127

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- J. 12 West 17th Street, 2,000 SF**  
CORE  
David Beare, 212-726-0761

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- K. 104 Fifth Avenue, 2,150 SF**  
Prudential Douglas Elliman Real Estate  
Joseph Aquino, 212-418-2021

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- L. 55 Irving Place, 2,350 SF**  
Adina Equities  
Adina Azarian, 212-580-1480 x 101

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- M. 200 Park Avenue South, 2,500 SF**  
ABS Partners  
Mark Tergesen, 212-400-9528

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- N. 25 Union Square West, 2,500 SF**  
Newmark Knight Frank  
Jared Lack, 212-372-2493

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- O. 56 West 14th Street, 2,500 SF**  
CBRE  
Gary Trock, 212-984-8035

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- P. 144 Fifth Avenue, 2,500 SF**  
Winick Realty  
Richard Smith, 212-792-2631

- Q. 65 Irving Place, 3,000 SF**  
Duman Associates  
Richard Du, 212-505-6300 x235

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- R. 216 East 14th Street, 3,250 SF**  
Newmark Knight Frank  
Marc Leber, 212-372-2432

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- S. 102 Fifth Avenue, 3,900 SF**  
Prudential Douglas Elliman Real Estate  
Joseph Aquino, 212-418-2020

## 5,000-10,000 SF

- T. 853 Broadway, 5,898 SF**  
The Feil Organization  
Brian Feil, 212-563-6557 ex 213

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- U. 5 West 16th Street, 6,000 SF**  
RFK  
212-627-3000 x211

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- V. 33 Irving Place, 6,500 SF**  
Newmark Knight Frank  
Ross Kaplan, 212-850-5418

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- W. 22 East 14th Street, 8,200 SF**  
SRS  
Mark Kapnick, 212-710-5241

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit [unionsquarenyc.org](http://unionsquarenyc.org)

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